



UGLY DOG TOKEN

a memecoin combining the power of People and AI

The Ugly Dog Token is a memecoin that leverages both the power of people and AI to create a decentralized, community-driven cryptocurrency. It's built on the Solana Blockchain, known for its efficiency, security, and low transaction fees.

Ugly Dog merges humor, technology, and community engagement, pushing the boundaries of what's possible in crypto culture and memes.

1. Introduction

Over the last decade, the crypto space has established itself as a new asset class, offering a growing range of products and technological solutions. However, compared to other asset classes and its potential for technical and financial growth, crypto is still in its infancy.

The meme sector is also gaining recognition as a significant part of this space, taking up an increasingly larger market share within the crypto world.

More and more people are realizing the importance of a truly community-driven token that is fully decentralized, available to everyone, and free from dependence on any central entity, company, or organization that could change the rules at any time. This shift in power—placing financial control directly in the hands of the people while allowing a community to harness its strength and creativity—embodies the true spirit of crypto.

Because when a Token is truly in the hands of the people, they do not need to fear external influences, such as political measures or orchestrated global market forces.

Ugly Dog combines the power of people and AI, emphasizing human uniqueness, because humor knows no boundaries.

Ugly Dog aims to push the limits of humor in AI-generated content and challenge some of the existing restrictions in platforms like ChatGPT when it comes to humor and visual representations.

2. Governance and Decentralization

The project's smart contract is fully renounced, meaning no team or authority controls the token's operations. However, in the beginning, a small team will provide the structure and support necessary for strategic and organic growth, ensuring the community leadership has everything it needs to thrive.

There is no formal governance or organization overseeing Ugly Dog. The Ugly Dog Token holders, along with all other direct and indirect participants, contribute to the movement through their engagement and participation. In this way, Ugly Dog is entirely decentralized.

3. Technology

Ugly Dog is a memecoin built on the Solana blockchain, benefiting from Solana's compatibility, security, efficiency, and low transaction fees. This ensures the token remains decentralized and eliminates the need for any central authority.

4. Launching Procedure

The distribution approach is innovative and designed for fairness. Distributing liquidity on a decentralized exchange (DEX) can be risky, especially for small-cap tokens with just a few hundred euros in liquidity. Cold starts on a DEX or initial coin offerings (ICOs) are often questionable because they either lack immediate public availability or favor a small, select group.

With Pump.fun, everyone has the chance to participate globally, without any restrictions. Pump.fun creates the contract address and ensures the token contract is not in any central control. From day one, the token is decentralized and immutable.

Even ChatGPT agreed that a platform like Pump.fun is the better choice, aligning with the meme Zeitgeist.

5. Tokenomics

Total Supply: 999,932,564 Ugly Dog Tokens

- **Community Wallet:** 100 Mio reserved for listings, partnerships, and contest winners
<https://solscan.io/account/Gaj6LxxJKuuwGRR4ALJhfV9SyJfagSBkpub6VQLqePVS>

6. Roadmap

A small team helps to establish the framework and support strategic and organic growth.

strategic

Marketing

Social media channels will be flooded with charming Ugly Dogs.

Partnerships

We seek out unique partnerships that align with our spirit.

DEX/CEX listings

next to strategic listings around the globe, the team has a personal request to be listed on Bitpanda (the biggest and most secure crypto Platform in Europe).

Contests & rewards

Content-creation contests - engaging the community & rewarding creativity, staking possibilities on cex, community organised events.

Q4 2024

October – launch on 13th

✓ \$UGLYDOG available on **orca.so** & **raydium.io**

✓ social media: Meta, YouTube, Reddit, TikTok, X, Instagram, Telegram

November

- ✓ exchange listings: **ascendex.com**, **azbit.com**
- ✓ content rewards
- ✓ available on **coingecko.com**

December

- ✓ Merchandise shop **#RWA**
- ✓ Trading competition & community events
- x listing on coinmarketcap (CMC)
- ✓ Market Maker agreements
- ✓ available on **meteora.ag**

2025

Q1

- ✓ Jupiter approval
- ✓ Vesting/Staking
- CEX listings
- ✓ Release of the first Ugly Dog coloring book in the series **#RWA**
- expansion of the merchandise shop to Amazon*
- Influencer (focus on influencer within and beyond the crypto space)
- community idea hub, Ugly Dog NFTs
- Website update
- CMC Fast Pass
- **Sponsorship of Sonoma Marin Fair #RWA**
(<https://www.sonoma-marinfair.org/worlds-ugliest-dog/>)
Ugly Dog sponsors the annual Ugliest Dog Contest

Q2 – Q4:

- Release of the first Ugly Dog children's book & „seek and find“ book, Ugly Dog available as plush **#RWA**
- **Main Public Event 2025: Ugly Dog Goes to Pataluma, California, USA**
Ugly Dog will be attending the „Ugliest Dog“ Contest
- introduction of „community trading“ (social trading) **#AI**
- challenging OpenAI (own AI for content creation) **#AI**
- **quiz2earn & minijobs** – Collaboration with companies that require simple digital verification of their services, such as troubleshooting **#RWA**

*all profits from the official Ugly Dog merchandise shop(s) will be transparently communicated and allocated to the community budget (funding wallet) for further development.

The project will become fully community-driven, with decisions made by the collective efforts of the community.